



Infor Optiva

Accelerate time to market

Bringing products to market to meet the growing demands of customers is getting increasingly complex. And just meeting demands is not enough; in order to grow revenue and successfully compete in the global marketplace, you need to be able to shrink product-development cycle times and get products to market quicker, while ensuring that you're complying with all regulations.

Gain visibility across your organization

You can meet your product development challenges and more with Infor Optiva®, a product lifecycle management (PLM) solution that seamlessly integrates with your enterprise resource planning (ERP) system—giving you a cohesive platform that works with a single product record for unifying all data and processes across your entire organization—no matter how dispersed and complex.

With an advanced PLM solution that's specifically designed for process manufacturers like you, you can reduce the time spent performing key processes—such as new product development and introduction (NPD) and project management (PM)—and easily achieve all regulatory compliance requirements. And with a PLM solution that promotes collaboration across your organization, you'll foster greater and faster innovation, while improving enterprise-wide visibility.

Unify data and processes across your organization—no matter how dispersed and complex.

Maximize the value of R&D

Your R&D department is your primary source of innovation and business growth. It's also often the owner (or at least a critical partner) of regulatory compliance. But your R&D department can't succeed if it's operating in a silo. With Optiva, all information regarding products and projects is stored in one place, where multiple functional groups can access the data. This can help create a higher level of enterprise-wide visibility with your sales, marketing, operations, and quality teams. You'll have a system where everybody can contribute and interact—resulting in lower change-management costs and higher productivity levels.

Develop products faster

As a result, you can develop products in less time and at lower cost, while significantly reducing risks. Along with real-time visibility into performance, status, requirements, and costs, you can also automate the process of reviewing and analyzing your product portfolio and managing staged projects. You can eliminate repetitive work in a range of processes—from change management for quality and labeling issues, to plant localization, to full project management for new product development and introduction processes.

With Optiva, you gain a more structured and responsive approach to project management, including the ability to:

- Manage tasks and assignments, as well as provide real-time feedback on projects to make your R&D staff more effective.
- Improve raw materials and supplier enablement processes (whether you're procuring raw materials, packaging, or complete products) to reduce costs and improve quality and compliance.
- Simplify rationalization processes to optimize the introduction of new materials—reducing material spend and ensuring benefits are sustained.
- Eliminate the need for data reentry through a unique stage-gate process capability with full integration to all applications, validations, and workflows.

Comply with changing customer and regulatory requirements

Whether your industry is food, beverage, chemicals, or life sciences, meeting changing and often overlapping regulatory demands presents significant R&D challenges. In addition, if you are looking to enter new and evolving segments such as cannabis or fresh prepared meals, Optiva can help get you to market quicker while also assisting with the evolving regulatory requirements.



Regulations are not constant. They continue to evolve to achieve stricter safety standards, while varying from country to country. Whether you're meeting reporting requirements for chemical companies, complying with new labelling laws for restaurants, or supplying more detailed information of country of origin for ingredients across all segments of consumer packaged goods (CPGs), confidently managing all the required data can seem overwhelming.

Further complicating matters is when the products you produce potentially fall into multiple categories. For example, as food companies introduce nutraceutical products, or adopt new ingredients such as cannabis, the products begin to seem less like food and more like life sciences products. Meanwhile, chemical companies are increasingly moving more into niche areas that can range from food ingredients to personal care products.

With Optiva, you'll have confidence in your ability to comply with all customer and regulatory

requirements. Optiva's integrated global specification management and product information management processes can help you:

- Automate the creation of documentation that meets marketing and regulatory requirements by using industry-specific label capabilities, including ingredient statements, Safety Data Sheets (SDS), and more.
- Achieve compliance with regulatory agencies worldwide, such as for labeling and nutritional declarations for food, chemicals, and other CPG products.
- Manage and maintain key documents via Infor® Document Management's central file repository. Gain greater flexibility in managing product- and project-related documents (including label artwork and supplier documentation) by being able to provide documents in context, serve up documents as a homepage widget, and offer sophisticated search capabilities

Collaborate more effectively

Everyone in your organization can work in communities of shared interests, collaborate more effectively, improve processes, act faster, be more productive, and get better results.



With Optiva, you can transform the way your company works. You'll be able to:

- Maintain accurate and complete data internally and externally across all trading partners.
- Improve your ability to meet production performance objectives, minimize risks, and improve scalability.
- Gain real-time visibility and enhance decision making by continually validating sample request and feedback

Improve existing products

While creating new products is important, continuously improving and optimizing your existing products to make them cost effective is equally essential. This is especially true when the availability, cost, and characteristics of raw

materials can vary over time. Optiva gives you the tools you need to optimize your product portfolio in several ways, including being able to:

- Meet target specifications at the lowest possible cost, while meeting compliance via formulas, recipes, packaging, finished goods, application, and at-home recipe simulation and modeling capabilities.
- Simulate and model across all product lines and business units to improve sourcing economies of scale, ensure corporate compliance and regulatory restrictions, and improve knowledge transfer.
- Use material analysis modeling that integrates R&D and operational data to model your formulas based on actual product results.

Solve your challenges

With 30+ years of PLM expertise and commitment solving business challenges, Infor is recognized as one of the market leaders of PLM solutions for process manufacturers. With Optiva, you get a complete, end-to-end solution on a single platform that's deeply integrated with your ERP. You'll benefit from functionality that's specific to the process manufacturing industry, such as formulation modeling and least-cost formulation. You get a consumer-grade user interface that gives users a flexible, easy-to-use environment designed to increase productivity, as well as expanded, out-of-the-box industry functionality. In addition, alerts and predefined workflows automatically deliver critical, role-based information where and when you need it. And with flexible deployment methods, you can implement Optiva on premise or in the cloud.

Streamline operations

Develop better products faster, improve product effectiveness, adapt to market demands without custom coding, and ensure that you meet complex regulatory compliance constraints with Optiva. You'll be equipped to integrate and streamline your operations, collaborate more closely with suppliers, and manage the entire new product introduction and product development process. With Optiva, you'll benefit from:

Deep integration. Optiva's deep integration with your ERP system ensures continuity across applications. You get consistent information delivered through a consumer-grade user experience that unifies the business software. You'll always have all the information you need, where and when you need it. And with in-context business intelligence, you automatically see that information.

Role-based dashboards and powerful personalization tools let you arrange graphs, key metrics, priority alerts, and favorite inquiries on a single screen—giving you one place to go for all the information you need to make better decisions, faster. Alerts and pre-defined workflows automatically deliver critical information to the right person.

With Optiva, you have a single source of information that includes data from sources both inside and outside your enterprise, presented in-context to the user.

Social collaboration. Use social network technologies inside your organization to improve the speed, scale, and value of interactions between your employees—dramatically changing the ways in which they work with information, systems, and each other. You can deepen this ability with Infor Ming.le®, a unified social networking platform that allows you to connect with colleagues in public or private communities and securely share information, content, and conversations.

You'll be able to easily tap into the knowledge and expertise of others across departments, geographies, and time zones, to make decisions more quickly and with greater confidence. Uncover extraordinary sources of value and productivity that currently go untapped, drawing on the insight of experts across the enterprise to create a searchable knowledgebase of critical content.

Change the way you work

Based on the latest advances from both the consumer and enterprise worlds that deliver new levels of usability, connectivity, and insight, Infor Optiva will change everything you thought you knew about business software. You'll shorten time to market, trim costs, and improve your quality and certification processes with Optiva's groundbreaking technologies.



With a single source of the truth and real-time visibility, you'll be able to:

- Increase efficiency and lower unit costs.
- Improve collaboration throughout your organization.
- Easily meet all customer and regulatory compliance requirements.
- Navigate quickly across applications, thanks to a common user interface.
- Eliminate or combine parallel work.
- Automate workflows.

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INF-1672366-en-US-1117-2